Analyzing COUNTER 5 E-Resources with LibInsight
Big Data Tool for Libraries

- All-in-one data gathering & analysis tool
- Store ALL library data
- Evaluate resources usage & effectiveness
- Help you make data-driven decisions
Addresses Four Data Problems in Libraries

1. Data All Over the Place
2. Data Silo
3. Communication
4. Collaboration
What Can You Store?

- Acquisitions
- Circulation
- Calendar
- Reference
- Finance
- Gate Count
- Google Analytics
- ILL
- LibGuides
- LibAnswers
- LibCal
- E-Resource Statistics
  - COUNTER 5
  - COUNTER r4