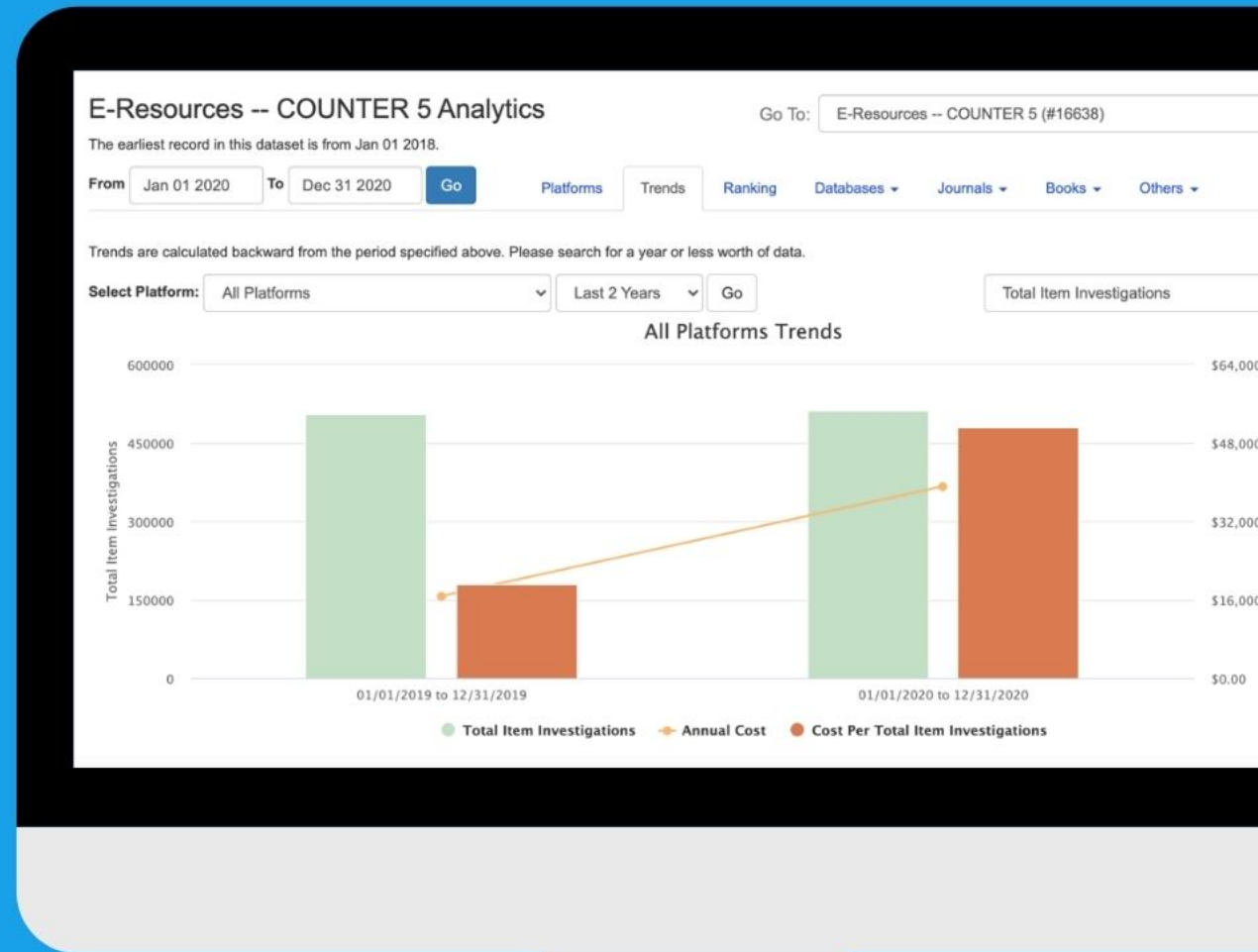


Analyzing COUNTER 5 E-Resources with LibInsight springshare



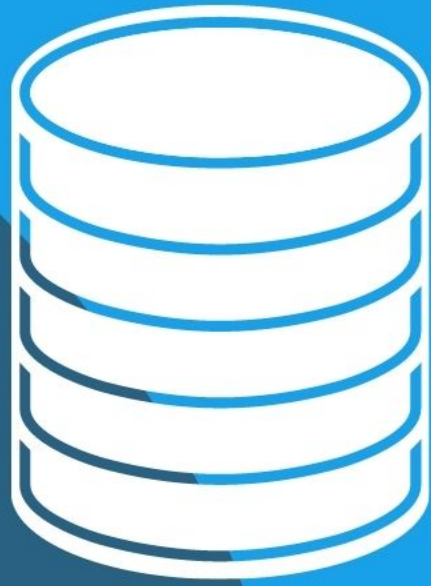
Big Data Tool for Libraries

- All-in-one data gathering & analysis tool
- Store ALL library data
- Evaluate resources usage & effectiveness
- Help you make data-driven decisions

Addresses Four Data Problems in Libraries



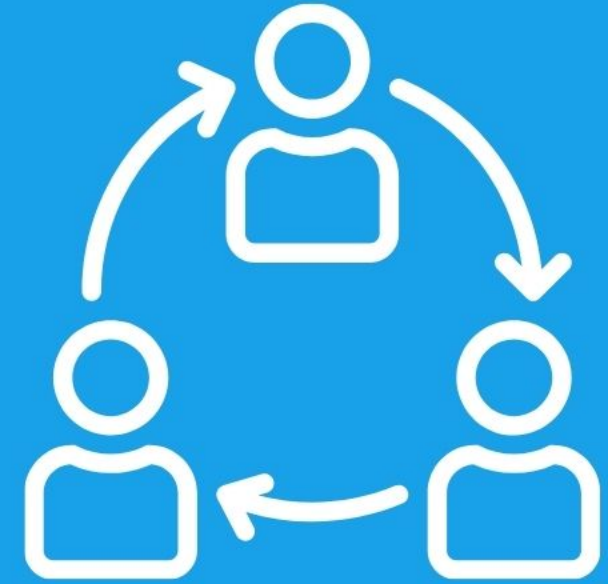
1. Data All
Over the
Place



2. Data Silo



3. Communication



4. Collaboration

What Can You Store?

- Acquisitions
- Circulation
- Calendar
- Reference
- Finance
- Gate Count
- Google Analytics
- ILL
-
- LibGuides
- LibAnswers
- LibCal
- E-Resource Statistics
 - COUNTER 5
 - COUNTER r4

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