### Library Foundations
*Must-have management and workflow resources that drive efficient, effective modern institutions. The base to build on*

<table>
<thead>
<tr>
<th>Resources</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSP/ILS</td>
<td>Almo, Rialto, Innovative</td>
</tr>
<tr>
<td>Resource Sharing</td>
<td>Rapido, Innovative</td>
</tr>
</tbody>
</table>

### Library Services
*Resources that extend and enhance the value of library assets*

<table>
<thead>
<tr>
<th>Resources</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>ProQuest Value-Added Insights</td>
<td>ACT TMF, DAAP, SAFE, Microfilm</td>
</tr>
<tr>
<td>Digitization Services</td>
<td>Bowker, Syndetics</td>
</tr>
<tr>
<td>Preservation</td>
<td></td>
</tr>
<tr>
<td>Bibliographic Services</td>
<td></td>
</tr>
<tr>
<td>Library Catalog Enrichment</td>
<td></td>
</tr>
</tbody>
</table>

### Content
*Authoritative information that enables teaching, learning and research success*

<table>
<thead>
<tr>
<th>Resources</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Databases</td>
<td>ProQuest Central, AVON, PQDT</td>
</tr>
<tr>
<td>Video</td>
<td>Academic Complete, PQ1 Literature, PQ1 Business</td>
</tr>
<tr>
<td>Dissertations</td>
<td>Ebook Central, Historical Collections, GIS, News</td>
</tr>
<tr>
<td>Ebooks</td>
<td>Open Access</td>
</tr>
<tr>
<td>Discipline Specific Ebooks</td>
<td></td>
</tr>
<tr>
<td>Primary Sources</td>
<td></td>
</tr>
</tbody>
</table>

### Research, Teaching and Learning Tools
*Resources that improve insights and user workflows, producing better results, faster*

<table>
<thead>
<tr>
<th>Resources</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text and Data Mining</td>
<td>TDM Studio, Leganto, Summon Primo</td>
</tr>
<tr>
<td>Discovery</td>
<td>Refworks, Pivot-RP</td>
</tr>
<tr>
<td>Reference Manager</td>
<td>Esploro, Dialog, Campus M</td>
</tr>
<tr>
<td>Research Funding</td>
<td></td>
</tr>
<tr>
<td>Research Services</td>
<td></td>
</tr>
<tr>
<td>Systematic Reviews Research Communication</td>
<td></td>
</tr>
</tbody>
</table>
What’s New

Content
Authoritative information that enables teaching, learning and research success

- Databases
- Video
- Dissertations
- Ebooks
- Discipline Specific Ebooks
- Primary Sources
- Open Access

ProQuest Central
- AVON
- PQDT
- Academic Complete
- PQ1 Literature PQ1 Business
- Ebook Central
- Historical Collections, GIS, News
- Open Layer
Authentic, affordable solutions for diverse and inclusive collections
Diverse, inclusive content with an authentic voice – more examples in product portal

**Gender & Identity**

Women’s Magazine Archive, Women & Social Movements
Plus: Dissertations, Books, Journals, Video, News and More

**Race & Ethnicity**

Black Study Center, History Vault, Black HNP
Plus: Dissertations, Books, Journals, Video, News and More

**Sexual Orientation**

LGBT Magazine Archive, Studies in Video, Thought & Culture
Plus: Dissertations, Books, Journals, Video, News and More

**Religion**

Religious Magazine Archive, C20 Religious Thought Library
Plus: Dissertations, Books, Journals, Video, News and More
Diverse, inclusive content with an authentic voice

**Politics Collection**
Plus: 175K Dissertations
Books, Journals, Video, News and More

**21K Dissertations**
Thousands of Books & Journals
News Articles

**Disability in the Modern World**
Plus: 60K Dissertations
Journals, video, books, news and more

**64K Dissertations**
Books, Journals, News and More
ProQuest ONE: Meeting Librarian Needs

Are discipline based products needed?

Multidisciplinary, multi-format databases are important to researchers

- 24% Strongly Agree
- 43% Agree
- 29% Neither agree nor disagree
- 4% Disagree
- 1% Strongly Disagree

How strongly do you agree or disagree with the following statement: Access to multidisciplinary, multi-format research database would help library users to discover and use the most relevant and reliable content.

Discipline-specific, multi-format databases are also important

- 26% Strongly Agree
- 54% Agree
- 18% Neither agree nor disagree
- 2% Disagree
- 0% Strongly Disagree

How strongly do you agree or disagree with the following statement: Access to a discipline specific, multi-format research database would help library users to discover and use the most relevant and reliable content.

Source: Academic Research: The Librarian’s Point of View On the Need for Varied Content Types, Library Journal 2019 (N=611)
ProQuest One Literature

Diverse Primary Texts
500,000 primary texts (poetry, plays, prose) including 1 million pages from underrepresented authors

Full-Text Journals
1,200 interdisciplinary journals, bulletins, reviews and publications offer contemporary criticism

Video and Audio
1,300 videos and 1,000 audio tracks of performances and author interviews

Historic Criticism
20,000 sources of historic literary criticism cover 17th through 21st century authors

Reference Works
18,000 encyclopedias, companions, and dictionaries provide background and context

Dissertations
30,000 dissertations offer scholarly output on emerging literary topics with rich reference citations

Ebooks
20,000 ebooks provide in-depth critical analysis of primary works, and author biographies

News
50,000 full-text newspaper book reviews support criticism of contemporary literature

Discipline-specific, multi-format experience

Best Databases | Best Reference 2020
ProQuest One Business

Supporting Business Students on Their Path to Academic and Professional Success

News
Over 100 newspapers plus hundreds of wire feeds allow users to understand the wider context of their studies.

Scholarly Journals
The latest and most important academic thought from over 2,600 journals.

Dissertations
Users can see more of the relevant literature in their field in over 55,000 dissertations.

Magazines
Current information and industry trends from over 2,500 magazines and trade journals.

Case Studies & Business Cases
More than 15,000 allow students to see complex issues in their real-life context.

Ebooks
Over 25,000 ebooks allow users to dig deep into topics.

Market, Country, & Industry Reports
Thousands of market, industry, and country reports from major providers.

Videos
Over 21,000 streaming videos provide first-hand insights from business leaders, practical "how-to" guides and more.

Developed in collaboration with faculty, students and business librarians, ProQuest One Business delivers a mix of practical and theoretical content in an interface that helps students build the research skills they'll need for success in their courses and careers.

To speak with a Sales Representative, contact us at 1-800-779-0137 or sales@proquest.com.

*Territory restrictions apply.*
“Looks very helpful from a glance. You can choose where you want to go”
– Undergraduate Student

“Looks very helpful from a glance. You can choose where you want to go”
– Undergraduate Student

“It looks really good. The topics are relevant and match with what students ask for”
– Business Librarian

“This is the best attempt at a comprehensive business product I’ve seen...EBSCO hasn’t updated their business product in 20 years”
– Business Librarian

Immediate access to the sources they need for common assignments

• Visual
• Suggestive
• Engaging
Task 1: Find journal, news and magazine articles to support a course assignment, e.g.

- **Strategy Concept Presentation** (team of 5 to 6 students)
  At the end of the semester, you will **do a presentation on a strategy topic of your choice**. You can pick any topic that is related to strategy such as: competitive advantage, core competence, strategic groups, diversification, boards of directors, ethics, or social responsibility/conscious capitalism.

  You will submit your topic proposal (no more than one page, double-spaced) by March 12th. Once the topic is approved, you will develop your presentation. You should start with a description of the topic and explain its importance to business and strategy. Next, **building on and updating what is in the textbook**, present the key findings related to the topic that currently exist in the popular business press and academic literature. Then, and most importantly, discuss the challenges and unanswered questions associated with the topic and offer your recommendations to senior managers for dealing with the challenges.

https://canvas.harvard.edu/courses/8427/files/1906669/download?verifier=FaZfByYbVz4QxQ09cR933QrwMvCnQ1RVyf&wrap=1

Task 2: Analyze an industry and company, e.g.

**Midterm presentation deck (Due 2/19, before class)**

Select a firm whose strategy you would like to analyze. (This should be a different firm from the one you are analyzing for the final paper.) Address the following questions:

1. Industry analysis:
   - What industry does the firm operate in?
   - Conduct an industry analysis (5 Forces + complementors)
   - Evaluate the overall industry attractiveness.

2. Positioning analysis:
   - Describe the strategic positioning of the firm within the industry.
   - How does the strategic positioning of the firm address or not address these

Please keep the presentation to 4 slides (plus 1 slide of references and (or) 1-2 slides of appendix exhibits if needed).

https://apps.wharton.upenn.edu/syllabi/2019A/MGMT701001/
J.P. Morgan Research

- Available in Business Premium Collection
- Over 200k+ reports across 3k companies, 200 industries in 50 countries, from 2011-current
- Daily loads of 50-200 reports with 7-day embargo
- Valuable source of current and forecast data, including financials, ratios, product sales figures, stock prices, comparables and more
- Serves common assignments requiring company and industry information
  - Consulting assignments
  - Courses on performing analysis
  - Student investment clubs or courses
  - Detailed research into companies to prepare for job interviews
- PDF Format

Search Tip:
Keyword or company name and limit to Doc type: Market Research
Or, publication title: pub(J.P. Morgan)
Filter by Location or Company or Publication Title
Available in Business Premium Collection
Over 40k global companies by size or newsworthiness
  Company overview and history
  Major employees
  Financial data
  Competitors
PDF format

Search Tip:
Keyword or company name and limit to Doc type: Company Profile
Academic Video Online:
Your multidisciplinary, comprehensive streaming video solution
FILM PLATFORM’s exclusive collection of documentary films has been carefully selected from prestigious film festivals, made by the best filmmakers from around the globe. Masterfully produced, the films create an emotional experience for the viewer, engaging them deeply and authentically in some of the most pressing issues of our time.

*Territorial Restrictions Apply
Diversity | Equity | Inclusion

Third World Newsreel (75+ videos)

For more than five decades, Third World Newsreel (TWN) has been a media distributor of social issue films made by and about people of color and other underserved groups. TWN’s collection includes films by established and emerging media artists including Oscar-nominated filmmaker Christine Choy, Sundance-Award winners Kim Dong-won and Dawn Porter, the Newsreel Collective catalog, and the work of late filmmakers Camille Billops & James V. Hatch.

- Black Studies in Video
- LGBT in Video
- Asian Film Online
- Caribbean Studies in Video: The Banyan Archive
- Select videos from Disability in Modern World: History of Social Movement, Border and Migration Studies Online, Human Rights Studies Online and others
Media Hosting Service

• **FREE & EXCLUSIVE** for Academic Video Online Customers
• Publish and share multimedia (video, PDF, audio) across your institution
• Digitize lecture-capture, performances, football games, faculty experiments, and more.
Accessibility

- Searchable, scrolling transcripts and on-screen captions
- Audio described video available on-demand
- Compatible with industry standard screen-readers including JAWS and NVDA
- Up-to-date accessibility statement with AA rating
Helping students prepare for today’s job market

<table>
<thead>
<tr>
<th>45k+ titles and 30K+ hours</th>
<th>5,000+</th>
<th>200+</th>
</tr>
</thead>
<tbody>
<tr>
<td>of video across multiple learning formats including interactive tutorials, resource centers, playlists, books videos and more</td>
<td>Enterprises and agencies trust O’Reilly to keep them ahead of industry trends, including 66% of the Fortune 100 and 37% of the Fortune 500</td>
<td>Of the world’s best publishers including</td>
</tr>
</tbody>
</table>

- Unlimited Simultaneous Access, so all users have access to all content all the time.
- Outstanding user interface making O’Reilly for Higher Education inviting and intuitive
- Full featured Mobile App allowing your users to access all their content wherever they are
- Pre-release content from O’Reilly, giving users access to cutting edge computer science content when its most relevant.
What’s New: Research, Teaching & Learning Tools

Research, Teaching and Learning Tools

*Resources that improve insights and user workflows, producing better results, faster*
Text and Data Mining

Access and analyze sought-after content with flexible data analysis methods

Analyze

Utilize data visualizations to spot understand data and the relationships in new ways

Visualize

Uncover relationships, patterns, and connections within and between datasets

Connect

Gain new insights and challenge previous findings

Discover

Utilize data visualizations to spot understand data and the relationships in new ways

Visualize

Uncover relationships, patterns, and connections within and between datasets

Connect

Gain new insights and challenge previous findings

Discover
Challenges Solved by TDM Studio

- Inaccessible Content
- Irrelevant Data
- Uncertain Content Usage Rights
- Long Delivery Times
- Difficult to Teach

TDM Studio

- Marquee Content
- Content Targeted to Search
- Content Rights Cleared for TDM
- Create Datasets or Visualizations Quickly
- TDM for Teaching and Learning
Total Solution: Supporting TDM Researchers

TDM Studio Visualizations

TDM Studio Workbench Using R or Python
What’s New: Library Services

Library Services
Resources that extend and enhance the value of library assets
As libraries and campuses have needed to reimagine library spaces, robust digital resources are more critical than ever to support distance teaching, space reclamation, research and learning. Replacing materials with electronic versions minimizes the disruption shifting to online-only environments and opens space for social distancing in the library.

Now more than ever, scholars and students need access to decades of sweeping digital content and features that enhance their studies. Cross-search with other digital primary-source content including historical newspapers, magazine archives and government documents for an expanded field of inquiry.
Based on the results of the analysis, we have determined the following periodical and magazine print collections can be converted to e-versions supporting research, teaching and learning across all disciplines.

<table>
<thead>
<tr>
<th>Database Name</th>
<th>Titles Matched</th>
<th>Shelf Space (Feet)</th>
<th>Total Titles in Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Periodicals Archive Online Foundation Collection 1</td>
<td>60</td>
<td>896</td>
<td>217</td>
</tr>
<tr>
<td>Periodicals Archive Online Foundation Collection 2</td>
<td>13</td>
<td>149</td>
<td>130</td>
</tr>
<tr>
<td>Periodicals Archive Online Foundation Collection 3</td>
<td>16</td>
<td>256</td>
<td>169</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 1</td>
<td>48</td>
<td>786</td>
<td>100</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 2</td>
<td>33</td>
<td>534</td>
<td>100</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 3</td>
<td>14</td>
<td>171</td>
<td>75</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 4</td>
<td>10</td>
<td>154</td>
<td>75</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 5</td>
<td>9</td>
<td>124</td>
<td>75</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 6</td>
<td>9</td>
<td>100</td>
<td>75</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 7</td>
<td>7</td>
<td>92</td>
<td>61</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 8</td>
<td>5</td>
<td>77</td>
<td>69</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 9</td>
<td>11</td>
<td>185</td>
<td>75</td>
</tr>
<tr>
<td>Periodicals Archive Online Collection 10</td>
<td>5</td>
<td>46</td>
<td>65</td>
</tr>
</tbody>
</table>

Visit ProQuest.com for more information.

The PAO Foundation Collections are a subset of the complete PAO collection.
FACULTY SPOTLIGHT

Dean

RESEARCH & TEACHING INTERESTS:

ACADEMIC VIDEO ONLINE CONTENT

Academic Video Online is the most comprehensive video subscription available to libraries. It delivers over 70,000 titles spanning the widest range of subject areas including anthropology, business, counseling, film, health, history, music, and more. More than 14,000 titles are exclusive to Alexander Street.

- Science: 4,000+ videos
- Environmental Studies: 1,700+ videos
- Engineering: 720+ videos

Notable Content
- SAMPLE VIDEO: The BBC Horizon Collection
- Primates
- Plants Behaving Badly: Murder & Mayhem
- What is Reality
- Your Inner Fish
- Rachel Carson’s Silent Spring
- SAMPLE VIDEO: Women in Tech
- Tidal Seas
- From Pole to Pole
- How the Earth Was Made
- Beyond the Big Bang
- Asteroids
- Jungles
- The Blue Planet
- SAMPLE VIDEO: Eco Solutions
- Neanderthal
- Challenges of Life
- Secret Universe: Journey Inside the Cell
Department of Biomedical Engineering

**FACULTY**

Professor, Department Head
Research interests: Experimental and computational modeling of diarthrodial joint function; Soft and hard biological tissue characterization; Structural stability of fixation constructs; Reparative Techniques

*, Ph.D.*

*, Professor
Research interests: the complex mechanisms of injury to the brain, with a thrust to understand the persistent neurobehavioral and neuropathological consequences of this traumatic event

**Courses**

- Problem Definition in Biomedical Engineering Design
- Global, Societal & Ethical Considerations in Biomedical Engineering
- Advanced Commercialization of Biomedical Engineering
- Advanced Impact Biomechanics
- Injury Physiology
- Advanced Human Modeling: Injury & Tissue Biomechanics

**RECOMMENDED CONTENT**

*Disability in the Modern World: History of a Social Movement*

- At completion, Disability in the Modern World will include 150,000 pages of primary sources, supporting materials, and archives, along with 125 hours of video. The content is essential for teaching and research—not only in the growing disciplines of disability history and disability studies, but also in history, media, the arts, political science, education, and other areas where the contributions of the disability community are typically overlooked.

- **Interdisciplinary focus**
  - Never before have students and scholars across disciplines been able to observe and analyze so much content from the disability community in one place. The documents are indexed to make content easily findable for a variety of research and teaching applications, including:
    - War, industry, and technology: The content reveals how society has responded over time, particularly as advances in medical treatment allow more of the war-injured to survive, but with significant physical and mental injuries.
    - The Media
    - Advocacy & Rights
Department of History

FACULTY

Professor & Department Chair
Research interests: Kenya; Ethiopia; Race; Refugees; Colonialism

Professor
Research Interests: U.S. South; Virginia History; Reconstruction; Civil Rights Movement; Race, Law, and Higher Education

Courses
• Africa in the Modern World
• Women in US History
• Native American History
• French Empire
• Colonial Latin America
• The Rise of Modern Latin America
• Development & Humanitarianism in Africa
• Imperialism, Nationalism & Decolonization
• Gender in US History

RECOMMENDED CONTENT

Women & Social Movements Library
• Women & Social Movements in the United States*
• Women & Social Movements in Modern Empires since 1820
• Women & Social Movements, International 1840-2010
• NEW! Women & Social Movements in the U.S.: Women’s Citizenship & State Power
• COMING SOON! Women & Development: The Social Movements

ProQuest History Vault
• NEW! Southern Women and Their Families in the 19th and 20th Centuries: Seen through women’s eyes, studies of 19th century southern social history takes on new dimensions.
• NEW! Temperance and Prohibition Movement: This module contains records and publications of the principal organizations which sought to reduce and ultimately to eliminate the
What’s New: Library Foundations

Library Foundations
Must-have management and workflow resources that drive efficient, effective modern institutions. The base to build on
Sharing Resources to revolutionize Resource Sharing
A solution for fast and cost-effective document delivery, created by resource sharing librarians at CSU to answer the unique needs of article and book chapter loans.

Complements all leading RS solutions - ILLiad, Tipasa, Relais, Clio and Alma
RapidILL – a community centered product

Designed by library staff at the Colorado State University Libraries following a devastating flood in 1997

RapidILL key strength is in being built around the community of libraries using it, which today is over 340 libraries worldwide

The common goal of all RapidILL members is to obtain material from partner libraries who agreed to a fast turnaround time for article and book chapter requests
RapidILL’s unique features

• Free article borrowing – no cost, no invoicing
• Contains holdings records with precise coverage
  • Support libraries accepting only requests from their electronic collections
  • For print collections – have accurate information on years and volumes in possession of the library
• A fully automated process, integrated with Alma, ILLiad, Relais and Clio
• Load balance between libraries, making sure lenders are not overloaded with requests
Designed as a highly efficient flow

RapidILL will do it all automatically in a smart and efficient way

- Validate local inventory
- Look for open access alternatives
- Route only to libraries that own and can fill
- Call number, locations and URLs included
- Bridges between lender and borrower platforms
Outstanding results

1.5 Million requests for articles and book chapters

95% Fulfillment rate

11.2 hours average turnaround time

Total 340 customers

Now part of Ex Libris
With an amazing customer experience

The cost savings it brings from day one

“nobody, not the largest libraries, can possibly own all the stuff their users will want and getting it quickly adds real value to the library.”
Teresa Gibson
Associate Librarian Head of Interlibrary Loan, University of Arkansas

The staff efficiencies

“The reduction in staff time and fast response by lending libraries is well worth the subscription fee.”
Leila Smith
Associate Director of Collections Management and Resource Sharing Operations, Harvard

The Rapid team and the service they provide

“Here is an example of the multitude of notes we receive from our users, we can’t recommend Rapid enough.”
Erika Janson McNeil
Head of Interlibrary Services University of Connecticut Library
And to add to all that – onboarding is a breeze

**Borrowing side**

Done in minutes  
Minimal setup in Alma \ ILLiad \ Relais and you are ready to go

**Lending side**

Takes a few days/weeks  
Upload holdings into Rapid and set lendability terms

**And the best part:**  
Rapid implementation has no impact on the end users at all!
Opt In so you Don’t Miss Out

Take 30 seconds to tell us what you want to receive, and we’ll send information designed for you.

go.proquest.com/preferences
Your ProQuest North Carolina Team:

Gary Binstein, Regional Sales Director
Dawn Zehner, Account Manager
Dave Wiley, Books Specialist
Brent Herlong, Ex Libris Sales Specialist
Kara Hewett, Client Relationship Manager

Questions & More Information:
Dawn.Zehner@ProQuest.com